

**2021 INTERNATIONAL ONLINE SUMMER  
COURSE ON JOGJA WORLD BATIK CITY:  
Balancing Creative Economy and Heritage Saujana Conservation to  
Foster Sustainable Development Goals (SDGs)**  
Yogyakarta, Indonesia. April 9 - June 13, 2021 (Western Indonesian Times)



Universitas  
Gadjah Mada

**THIRD INTERNATIONAL E-PUBLIC FORUM**  
**Saturday, May 8 (14.00-18.00)**  
(Western Indonesian Times)  
**OPEN FOR GENERAL PUBLIC**

**Introduction**

Yogyakarta meets 7 criteria of excellence when it was designated as the Batik City of the World by the World Craft Council on October 18, 2014, in Donyang City, Zhejiang Province, China. Those criteria of value are (1) Historical, (2) Authenticity, (3) Conservation, (4) Economic, (5) Environmentally Friendly, (6) Global, and (7) Sustainability Value. The involvement of all stakeholders are essential for strengthening those values and building the platform for the future development of Jogja World Batik City. Heritage conservation can be considered a cultural movement.

The Third International E-Public Forum is part of the 2021 International Online Summer Course on Jogja World Batik City and focuses on "the Role of Community on the Cultural & Natural Heritage Conservation". It aims to explore the strategic ways in preparing and conducting cultural and natural heritage conservation, especially mobilizing private sectors, academicians/scholars, and engaging communities. Some lesson learned from several cases in different parts of the globe will be examined. Harness the potential of heritage to eradicate extreme poverty for all (SDGs No. 1), in supporting quality of and access to education for all (SDGs No.4), in reducing inequalities and fostering inclusiveness and cultural diversity (SDGs No.8) will also be elaborated.

The final goals of the Summer Course is to promote the balancing creative economy and heritage saujana conservation strategies to foster Sustainable Development Goals (SDGs) on Jogja World Batik City.

*Organized by*



Center For Heritage  
Conservation  
Department of Architecture  
& Planning, Faculty of Engineering  
Universitas Gadjah Mada

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Paguyuban Pecinta Batik Indonesia

